#### MINIBUS APPLICATION PROCEDURE

#### KCC PUBLIC TRANSPORT POLICY

# Supporting local bus services and developing a business case for a community minibus

Kent County Council supports some 200 local bus services across the County which would not otherwise operate without public funding. This represents about 20% of the network across Kent. Many of these services link rural communities and cater for people wishing to travel at evenings or weekends.

Some rural communities are relatively well served with links on most days of the week to amenities offered by a nearby town. Many are also served by Kent Karrier 'dial-a-ride/fixed route' services which cater for disabled people or those living more than 500m from a scheduled bus service.

This procedure is aimed at helping communities to work together to maintain local bus services and, where there may be few or no alternative travel options by public transport, to provide guidance on developing a business case for a community minibus.

## **Local Bus and Community Transport Services**

Details of local bus services can be obtained on line at

## www.kent.gov.uk/publictransport

or via the national Traveline service on:

## 0871 200 2233

or by contacting the Council's Transport Integration team on:

## 01622 605095

For enquiries regarding membership of Kent Karrier please contact:

### 01622 605349

A number of communities in Kent run car sharing, good neighbour and wheels to work schemes. Information about these can be obtained from:

'Action with Communities in Rural Kent' at The Old Granary, Penstock Hall Farm, Canterbury Road, East Brabourne, Kent, TN25 5LL or by phone:

#### 01303 813790

## Maintaining the local bus network

The more people who use local bus services the greater the likelihood that these services will be able to be sustained in the longer term.

Local communities can play a key part in marketing and promotion of local services. To assist this the County Council is always appreciative of suggestions for improvements to local bus services, although if additional funding is necessary this may be difficult to secure. Suggestions should be made, with the support of a parish council, in writing to the Council's Transport Integration team at:

Transport Integration, KCC Commercial Services, Gibson Drive, Kings Hill, West Malling, Kent, ME19 4QG.

## Considering a local community minibus

Before considering an application for a community minibus it is essential that every reasonable step is taken to make people aware of existing local bus services and for these to be used. It is often the case that such local bus services have been withdrawn precisely because they have not been used by local people.

Parish councils in particular have an important role to play in securing space on parish notice boards and in parish halls, etc for bus timetables, which will always be supplied on request from the Council's Transport Integration team. Applicants should also note that concessionary bus passes and KCC Freedom Passes are not valid on community transport services.

In locations where there are very infrequent or no scheduled bus services, the following procedure should be used when parish councils or other community groups wish to apply for funding for the capital cost of procuring a minibus. In the event of a successful application, the organisation will be responsible for arranging all of the following and for invoicing the costs to KCC, which Kent County Council is committed to paying for the first six years of operation:

- Insurance and breakdown cover
- Annual taxation
- Annual service, including tail-lift
- Annual MOT and annual tail-lift certificate (LOLA)
- 1 x KCC Minibus Training Course per driver (including tail-lift)
- 1 x annual membership of Community Transport Association
- Thirteen-weekly vehicle safety checks
- Livery/branding of vehicle
- Any other fair wear and tear (i.e. tyres clutch etc)

Please note that, with the exception of these items for the first six years of operation, there is no other provision for on-going revenue funding of such vehicles by Kent County Council, and that all other operating costs would need to be met in their entirety by the organisation making the application.

#### THE APPLICATION PROCEDURE

This application procedure is aimed at assisting local groups in developing a business case to justify and support a minibus. Through this, the Council can respond equitably to requests for capital funding from parish councils, community groups and voluntary associations for minibus procurement.

## **Kent Karrier Service – An Explanatory Note**

The Kent Karrier service is operated on behalf of Kent County Council and provides a bespoke travel service for those whose mobility is impaired, regardless of how far they live from a normal scheduled bus service. Passengers without disabilities are also entitled to use this service if they live more than 500 metres from a recognised bus stop. Full information about the Kent Karrier service is available at: <a href="https://www.kent.gov.uk/publictransport">www.kent.gov.uk/publictransport</a> or by telephone at: 01622 605349.

## **Applications for Funding**

Applications for funding the capital cost of procuring a minibus should meet the following criteria:

#### Criteria

- 1. No access to education, employment, health facilities and essential food shopping by any form of public transport.
- 2. No access to Kent Karrier services as explained above.
- 3. No access to an existing minibus resource through a brokerage scheme and having exhausted all other possible community transport based options (e.g. a shared car scheme, good neighbour scheme, wheels to work scheme, etc).
- 4. Ability to provide a sustainable and viable business plan for a period of six years, showing how the minibus will be maintained after the first five years of operation, and how it will be operated, licensed, revenue funded and managed from the start of operation.

#### **Process**

- 1. Completion of a business plan (**Part 1**) (overleaf) which must encompass the elements in criterion 4 (above) and expand upon them to demonstrate that the applicant has the ability, skills, knowledge and funding to fulfil the business plan's requirements.
- 2. Completion of a questionnaire (**Part 2**) to test the ability of the applicant to meet the above criteria.
- 3. Submission of both documents to the Sustainable Transport Team at:
  - **Application for Minibus Funding,** Sustainable Transport Team, Kent County Council, Invicta House, MAIDSTONE, Kent, ME14 1XX
- 4. On receipt, the application will be evaluated in accordance with the quality of the business plan submission provided in **Part 1**, and the scoring mechanism for **Part 2**.
- 5. A written response will be provided within 20 working days. Further clarification may be sought.
- 6. If the application is successful and sufficient funding is available, procurement of a suitable vehicle is likely to take 6 to 8 weeks.

#### PART 1 - PREPARATION OF A BUSINESS PLAN

A business plan should be prepared setting out the principal elements in support of the minibus application. Please give as full and descriptive an account as possible.

## Administration

Address at which minibus operation is registered, including times service can be booked and full contact details

## Accounts

Procedure for annual accounts to be prepared and name of organisation or parish council to which minibus operation is accountable

## Bank Account

Details of bank account and procedure for purchases and banking

## **Membership**

Indicate number of prospective passengers from location who have registered an interest in using the service

### **Fares**

Income from fares will need to cover all the operating costs, including fuel, licence fees, vehicles excise duty, insurance, MOT certificate (as required), servicing, tyres and other maintenance; any costs not covered by income from fares must be met by the organisation responsible for the vehicle

#### Additional Income

Any additional income generated by the hiring of the minibus to other organisations, provided that all the appropriate legal requirements concerning drivers and numbers of passengers carried are met, may be retained by the association or parish council which owns the vehicle

## Routes and Drivers

Indicate routes planned and destinations to be served, demonstrating from local surveys from where this usage comes; and ensure sufficient number of drivers, including relief drivers, will need to be available, trained and licensed, with costs of this covered by fares revenue

#### Licences and Permits

Indicate legislative basis for minibus operation, i.e. section 19 licence or section 22 licence (see VOSA website: <a href="www.vosa.org.uk">www.vosa.org.uk</a>)

## PART 2 - QUESTIONNAIRE

Q1: propo		the principal to nibus will serve:	vn / village / hamlet / other location that the
and b			per of public transport journeys in all directions ensport serving the location (stated in Q1) on a
Monda	ay to Fri	day (please tick on	
0 1 2		3 4 5	6 or more
Please	state th	e type and split of p	blic transport (Please tick all that apply and write)
Bus		number of journey	
Train		number of journey	
Ferry		number of journey	
Other		number of journey	<del></del>
Saturo	<b>lay</b> (plea	se tick one)	
0 1 2		3	6 or more
Please	state th	e type and split of p	blic transport (Please tick all that apply and write)
Bus		number of journey	
Train		number of journey	
Ferry		number of journey	
Other		number of journey	
Sunda	y (pleas	e tick one)	
0 1 2		3 4 5	6 or more
Please	state th	e type and split of p	blic transport (Please tick all that apply and write)
Bus		number of journey	
Train		number of journey	
Ferry		number of journey	
Other		number of journey	

Q3: What, if any, access by public transport is there to the following from the location stated in Q1?
a) Education (Please state in a maximum of 100 words)
b) Employment (Please state in a maximum of 100 words)
c) Health Facilities (Please state in a maximum of 100 words)
d) Essential Food Shopping (Please state a maximum of 100 words)
2, 2000 Mar. 1 000 onopping (1 loaded state a maximum of 100 Morae)

Please state in a	maximum of 5	00 words)		

	ase state if lease tick one)		stated in Q1 is served by the Kent Karrier				
Yes		No					
If 'Yes' please state which service this is and the frequency that it operates in the location stated in Q1 (Please state in a maximum of 200 words)							
(other tha	•	er) that exis	the level of Community Transport provision sts in or close to the location stated in Q1:				
Good Neigh	bour Scheme		Name and Area				
Shared Car	Scheme		Name and Area				
Community	Minibus		Name and Area				
None of the	above						
location s	tated in Q1,	has a minib	a local school or college, in or close to the ous which may be available for use outside of uring the day:				
(Please cor	mplete in a ma	ximum of 100	words)				
	ed with the		the school or college noted above has been using the minibus for the benefit of the				
(Please complete in a maximum of 100 words)							
(* 10000							

<b>Q9:</b> How many people would benefit from a new minibus service in your locality? (Please tick one box)							
1-20	61-100 101-150 151-200		201 – 300				
Q10: Which members of the local community will specifically benefit from this new minibus resource? (Please tick all those that apply)							
Anyone without da	ytime access	s to a car / priv	ate transport				
Young people in /	attending Ed	ucation					
Adults in / attending	g Education						
Job Seekers							
Anyone over the a							
Anyone with mobility impairments							
Wheelchair Users							
People not in walking distance of their nearest bus / train service							
Anyone needing transport during the evening or at night							
Any member of the public or any reason and at any time							
Q11: How do you intend to promote the minibus service and ensure its ongoing use?							
(Please complete in a maximum of 100 words)							